

Endress+Hauser receives the Red Dot Award

Picomag flowmeter combines outstanding functionality with a solid design

With its Picomag flowmeter, Endress+Hauser impressed the jury of the Red Dot Design Awards to receive the Red Dot seal of quality in the product design category. The smart plug-and-play instrument scored equally well for its functionality and compact design.

The Red Dot is an internationally recognized award for products that feature high-quality design and optimally meet the needs of customers. “We are pleased that the Picomag persuaded the jury with its compact format, flexible installation possibilities and intuitive operation,” said Dr Bernd-Josef Schäfer, Managing Director of Endress+Hauser Flowtec, the Group’s center of competence for flow measurement technology based in Reinach, Switzerland.

Professor Dr Peter Zec, initiator and CEO of the Red Dot Award, congratulated Endress+Hauser: “The winning products are marked by outstanding functionality and an attractive appearance, which proves that the designers understood their customers.” Among other things the products are evaluated according to the level of innovation, functionality, design quality, ergonomics and durability. A roughly 40-person jury selected the winners from 6,300 objects that were submitted for consideration.

Pocket-size flow measurement technology

In industrial process measurement and automation, demand is steadily rising for simple, reliable and maintenance-free measuring instruments in a pocket-sized format. The new Picomag from Endress+Hauser fulfills these requirements and can be deployed across all industries. It measures not only the flow in electrically conductive fluids, but also the process temperature. In addition, Picomag offers customers easy commissioning with Bluetooth using its SmartBlue App, as well as seamless system integration thanks to IO-Link technology.

Red Dot Design Award

The Red Dot Design Award is one of the world’s biggest design competitions. The award, which stands for outstanding design quality, is divided into three categories: product design, communications design and design concept. Winners will be honored at the beginning of July during the Red Dot Gala, which will be held at the Opera House in Essen, Germany. All of the winning innovations will be displayed during a special four-week exhibition and also presented in the Red Dot Design Yearbook.



red^{dot} design award winner 2018

EH_Red Dot Award.jpg

Endress+Hauser received the Red Dot Design Award in the product design category for the Picomag flowmeter.



EH_Picomag.jpg

The smart plug-and-play flowmeter, which is designed for auxiliary systems, impressed the jury with its versatile functionality and compact design.

The Endress+Hauser Group

Endress+Hauser is a global leader in measurement instrumentation, services and solutions for industrial process engineering. The Group employs more than 13,000 personnel across the globe, generating net sales of over 2.2 billion euros in 2017.

Structure

With dedicated sales centers and a strong network of partners, Endress+Hauser guarantees competent worldwide support. Our production centers in 12 countries meet customers' needs and requirements quickly and effectively. The Group is managed and coordinated by a holding company in Reinach, Switzerland. As a successful family-owned business, Endress+Hauser is set for continued independence and self-reliance.

Products

Endress+Hauser provides sensors, instruments, systems and services for level, flow, pressure and temperature measurement as well as analytics and data acquisition. The company supports customers with automation engineering, logistics and IT services and solutions. Our products set standards in quality and technology.

Industries

We work closely with the chemical, petrochemical, food & beverage, oil & gas, water & wastewater, power & energy, life science, primaries & metal, renewable energies, pulp & paper and shipbuilding industries. Endress+Hauser supports its customers in optimizing their processes in terms of reliability, safety, economic efficiency and environmental impact.

History

Founded in 1953 by Georg H Endress and Ludwig Hauser, Endress+Hauser has been solely owned by the Endress family since 1975. The Group has developed from a specialist in level measurement to a provider of complete solutions for industrial measuring technology and automation, with constant expansion into new territories and markets.

For further information, please visit www.endress.com/media-center or www.endress.com

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