

## Trailblazer in liquid analysis

Endress+Hauser Liquid Analysis looks back at five decades of innovation

**Endress+Hauser Liquid Analysis is celebrating its 50th anniversary. Founded in 1970, the company assured itself of a leading position in the liquid analysis market thanks to customer-focused innovations and industry-leading expertise.**

The success story of Endress+Hauser Liquid Analysis began in 1970 in Stuttgart, Germany with the production and sales of pH measurement transformers and gas alarm instruments under the name "Conducta". Seven years later, the company was integrated into the Endress+Hauser Group and moved to Gerlingen, Germany. The liquid analysis specialist now has 1,000 employees at five production locations in Germany, the US and China.

### **Room for further growth**

Endress+Hauser Liquid Analysis has built modern production and office facilities in Gerlingen over the years. An additional five-story building with office space, laboratories and technology is currently under construction. "We have grown steadily across all areas of the business. With this new building we are creating the additional space that we need," says Managing Director Dr. Manfred Jagiella. The new facility is scheduled for completion in 2021.

### **Customer-orientation drives development**

"We have been inspiring our customers with innovative products for 50 years based on a market-oriented strategy that is consistently aligned with their needs," says Manfred Jagiella, who is also a member of the Executive Board of the Endress+Hauser Group where he is responsible for the analysis business. "We maintain a constant focus on research and development, state-of-the-art technologies and a high degree of automation in production."

### **Strategic focus on analysis**

Today, the liquid analysis portfolio ranges from standard sensors to complete measurement stations designed for demanding measurement tasks. The company's success in this field of application is no coincidence. Endress+Hauser views this entire area of the analysis business as a focus of development. "In addition to measuring the process conditions, our customers also want the ability to determine material characteristics and product quality while the process is running," says Matthias Altendorf, CEO of the Endress+Hauser Group, in explaining the strategy.

### **Digital from A to Z**

Especially when it comes to digitalization, Endress+Hauser is establishing milestones in the area of liquid analysis. The company revolutionized the market in 2004 with the introduction of Memosens technology. Sensors convert the measurement value into a digital signal and convey it to the transmitter via wireless communications. With Heartbeat technology, instrument inspections can be performed without interrupting the process, while the Netilion IIoT ecosystem allows the measurement values, process data and diagnostic information to be used with cloud-based applications.



**EH\_50years\_liquid\_analysis\_1.jpg**

The success story of Endress+Hauser Liquid Analysis began in 1970 in Stammheim near Stuttgart, Germany.



**EH\_50years\_liquid\_analysis\_2.jpg**

The headquarters in Gerlingen houses modern office and production facilities. A new building is currently under construction.



**EH\_50years\_liquid\_analysis\_3.jpg**

The liquid analysis portfolio, which is manufactured at five production facilities in Germany, the US and China, ranges from standard sensors to complete measurement stations for demanding measurement tasks.

### **The Endress+Hauser Group**

Endress+Hauser is a global leader in measurement and automation technology for process and laboratory applications. The family company, headquartered in Reinach, Switzerland, achieved net sales of over 2.6 billion euros in 2019 with a total workforce of 14,000.

Endress+Hauser devices, solutions and services are at home in many industries. Customers thus use them to gain valuable knowledge from their applications. This enables them to improve their products, work economically and at the same time protect people and the environment.

Endress+Hauser is a reliable partner worldwide. Its own sales companies in 50 countries as well as representatives in another 70 countries ensure competent support. Production facilities on four continents manufacture quickly and flexibly to the highest quality standards.

Endress+Hauser was founded in 1953 by Georg H Endress and Ludwig Hauser. Ever since, the company has been pushing ahead with the development and use of innovative technologies, now helping to shape the industry's digital transformation. 8,000 patents and applications protect the Group's intellectual property.

For further information, please visit [www.endress.com/media-center](http://www.endress.com/media-center) or [www.endress.com](http://www.endress.com)

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